

C.V.

INTRODUCTION:

Oliver has excelled in the Arts since a young age, and by college was already creating zines, running events & exhibiting work. Since then his work has diversified into a wide range of techniques and styles. Heavily influenced by naive art, youth culture and travel. His work is often fun, frivolous and direct but can also hold great depth, detail and experience beyond his years.

As well as working freelance as a designer and artist, he has also been involved in numerous other creative practices giving him skills as a consultant, teacher and director.

He is the co-creator of both Dirt Cheap Magazine (arts and culture publication) & The Fresh Kids Club (Live art and culture events).

COMPUTER SKILLS:

Adobe - Illustrator, InDesign, Photoshop, Premier Pro.
Understanding of Social Media and Blogging platforms.
Microsoft Office.

OTHER SKILLS:

Creative thinking / Consultation.
Mural, Graffiti & Live Art.
Print.
Events planning.
Video & Photography - Direction, Shoot, Edit.

Cooking, Sarcasm, Standing on my head.

CURRENT EMPLOYMENT:

Feb 2011 - Present
Company: Oliver Smith
Title: Designer / Creative Director
Manager: Self employed/Sole Trader

FORMAL EDUCATION:

BA Honours Degree. 1:1.
Graphic media communication. Bradford College.

BTEC National diploma,
Art and Design. Distinction. Huddersfield Technical College.

11 GCSE's at C+

PAST EMPLOYMENT:

Sep 2013
Company: Design and Innovation Academy. Delhi, India.
Title: Visiting Artist / Lecturer
Manager: Shilpi Gupta

Jan 2013 - June 2014
Company: Hype Direct Ltd.
Title: Creative Director
Manager: Usman Ali

Feb - Aug 2011
Company: The Media Centre / HCAN / Bates Mill / Animated Yorkshire - In association with Screen Yorkshire.
Title: Arts assistant
Manager: Brent Woods / Marsha Witter

SELECTED CLIENTS:

02, Telefonica, Serco, Island Records, Schuh, Stussy, Jameson Whisky, Revolution Bars, Fire / Lightbox London, Streetwear Today Magazine, Sizzle Creative, Gimme 5, Anglian Water, The Media Centre, Mr Nobody, Bates Mill.

COURSES / INDUSTRY EVENTS:

Assistant Manager of the 'Odd Future – Sweatshop' Pop-up Store, London 2012
Children's Media Conference, Sheffield, 2011
Royal Television Society Student Masterclass, Bradford, 2011
Media Marketplace, Leeds 2011
ITV/Screen Yorkshire Production Skills Workshop, Pre-Production + Basic Camera Operation. Leeds, 2011
BRIGHT Tradeshow, Frankfurt, 2010

TESTIMONIALS:

"...strong design skills as well as people skills, producing high quality creative work every time. ... an asset to any genre of arts-based initiative." - Marsha Witter, ITV
"...extremely talented designer. A born networker, his organisation, energy and drive mean that he is the up and coming arts coordinator in West Yorkshire" - Hugh Goulbourne, HCAN
"...adapted well to our working environment, and his resourcefulness, enthusiasm for rising to a challenge and creative energy made him a pleasure to work with." - Clare Danek, The Media Centre